

Summary of Public Submissions for DA 22/14353 (PAN-278835)

Pacific Highway, Pymble

SUB-3236 – Objection

Pymble, NSW

As a resident of Avon Road, NSW 2073, and who is also on the strata committee for Avon Road, the sign will have a significant visual impact on residents.

It is incorrect to say that the louvres sufficiently obscure the sign, as there are many windows including bedroom windows on the Pacific Highway side which will be impacted by the illumination of the sign.

Also the louvres only partial obscure the light.

It is not acceptable to have 24 hour illumination of a sign that visually impacts people's bedrooms.

The signage must be limited to during daylight hours, and cannot be allowed to operate after sunset, and before sunrise.

This will be disastrous to the community. They need to move the sign further south along Pacific Highway.

SUB-3247 – Objection

Pymble, NSW

I completely object to this signage for the following reasons:

1. My unit is the first set of residential units in view of this. I am extremely concerned about the illuminating light that this will have. Our bedroom faces the Pacific Hwy and we would have full vision of it with flickering lights in our bedroom.
2. The sign will also de-value our unit complex as it is extremely large and a complete eye-saw.
3. It is also NOT in keeping with the Pymble area.
4. It is a complete waste of taxpayers money at almost \$ 600k. Why would a sign be needed here when this money can help the hospital system. I am dumbfounded by the waste of money this is and cannot believe it is considered to be necessary.

SUB-3249 – Objection

Pymble, NSW

I think it will be ugly and will devalue my apartment situated right next to this monstrous pole sign.

SUB-3260 – Objection

Pymble. NSW

This signage is totally out of keeping with the neighbourhood. To the left of the proposed sign placement is all residential and it will also distract drivers at a tricky bend in the highway - when it rains heavily, that section of road floods plus there is a pub/hotel just behind where the sign is to be placed, meaning cars will be stopping to turn into the pub's carpark/coming out into traffic and drivers need to keep their attention on the road, not be dazzled/distracted by advertising.

Pymble is a small community village that happens to have a highway dissecting it. That does not mean, however, that highway signage or advertising is appropriate or desirable. The sign will dominate that section of the road and be a constant, 24-hour a day eyesore. There is no other advertising on that section of road and I am concerned that allowing this large illuminated sign will set precedent and before we know it, that stretch of road will be festooned with ever more unwanted distractions and disturbances to nearby residents.

Kuringai Council must not allow this to proceed.

SUB-3268 – Objection

Pymble. NSW

The residents of the buildings nearby the Pacific Highway bridge are already suffering from high traffic noise. On top of this, this application would introduce light pollution during night time - merely for the purpose of advertisement. The very last thing we need is more ads really. Therefore I'm opposing this application.

SUB-3402 – Objection

Pymble. NSW

I am concerned that there has not been a consideration and review of the impact to disabled residents who live in flats that have a view of signage. In particular, visually impaired and neurodiverse residents who live in our block could be impacted by signage as it will be visible from balconies and windows which look over the Pacific Hwy. I am making this submission as occupier and on behalf of occupiers of Everton St, Pymble